

# EUMCCI Review



YOUR PARTNER FOR EU-MALAYSIA BUSINESS

VOL 4 / NO 2 / 2016  
WM RM8.40 / EM RM10.60



## LOOKING FOR A BUSINESS PARTNER IN THE EU?

**EUMCCI Review** magazine is the official publication of the EU-Malaysia Chamber of Commerce and Industry. The quarterly publication is the voice of a business community that's vibrant and dynamic. Analysts believe that the EU-Malaysia trade relations is set to see tremendous growth. **EUMCCI Review** is an excellent medium to showcase your company, products or services. Your products and services will reach the business community that you are targeting. Advertise with **EUMCCI Review** and grow from strength to strength!

### EU-MALAYSIA TRADE

- ASEAN is EU's third largest trading partner after the US and China.
- In ASEAN, Malaysia is EU's second largest trading partner.
- Malaysia is EU's 23rd largest trading partner in the world.
- With the implementation of Economic Transformation Programme and the private sector driving the economy, the opportunity for trade between EU and Malaysia has increased.
- Trade between EU and Malaysia will grow even further when the free trade agreement is concluded between EU and Malaysia.
- EUMCCI Review is ideally positioned to ride this wave of optimism about the future prospects of trade between EU and Malaysia.

### DISTRIBUTION

- EU Bilateral Business Councils / Chambers
- Embassies
- EU diplomats
- Business information counters at KLIA & MIDA
- EU Delegations & EuroChambers in SEA
- Chambers of Commerce in Europe, Government agencies & organisations in Malaysia
- European Business Organisation Network & EU-ASEAN Business Council
- Executive lounges at hotels
- Sold in all leading bookshops nationwide

### TARGET MARKET

Business community with a vested interest in the growth of trade and investment between EU and Malaysia.

### MAGAZINE DETAILS

- Frequency: Quarterly
- Issue: March, June, September & December

### TECHNICAL SPECIFICATIONS - FULL PAGE

Type Area: 190mm (W) x 273mm (H)

Trimmed Size: 210mm (W) x 297mm (H)

Bleed Size: 216mm (W) x 303mm (H)

**Material Requirement :** Saved in CD ROM (High-res PDF Format)

### ADVERTISING RATES

Position	Casual Rates	Per Insertion	
		2x	4x
Inside Front Cover	RM8,000	RM7,000	RM6,000
Inside Back Cover	RM6,000	RM5,000	RM4,000
Outside Back Cover	RM10,000	RM9,000	RM8,000
Full Page (ROB)	RM3,500	RM3,325	RM3,150

HMS

For Advertising Enquiries

**HARINI MANAGEMENT SERVICES SDN BHD** (609031-W)

W-9-12 Menara Melawangi, Amcorp Trade Centre, 18 Persiaran Barat, 46050 Petaling Jaya, Selangor.

Tel: 603-7932 3259 E-mail: harini.mservices@gmail.com

## ADVERTISEMENT ORDER FORM

### MONTH BOOKED

MARCH	(    )
JUNE	(    )
SEPTEMBER	(    )
DECEMBER	(    )

### ADVERTISEMENTS

- |  |
|--|
| <ul style="list-style-type: none"> <li>i Please confirm your requirement by ticking (✓) in the brackets given.</li> <li>ii 1 page write-up for every page of advertisement taken</li> <li>iii Amount are payable to <b>HARINI MANAGEMENT SERVICES SDN BHD</b></li> </ul> |
|--|

Particulars	Advertising Rate		
	Per Insertion	Casual Rates	Advertising Rate
		2X	4X
Inside Front Cover	RM8,000 (    )	RM7,000 (    )	RM6,000 (    )
Inside Back Cover	RM6,000 (    )	RM5,000 (    )	RM4,000 (    )
Outside Back Cover	RM10,000 (    )	RM9,000 (    )	RM8,000 (    )
Run of Book (ROB)	RM3,500 (    )	RM3,325 (    )	RM3,150 (    )

### ADVERTISER'S DETAILS

The signatory below hereby confirms the booking and guarantees full payment (when it is due) for the advertisement booked.

<b>COMPANY</b>			
<b>ADDRESS</b>			
<b>CONTACT PERSON</b>		<b>DESIGNATION</b>	
<b>TELEPHONE NO</b>		<b>FAX OR E-MAIL</b>	
<b>AUTHORISED SIGNATURE &amp; COMPANY STAMP</b>			

